

Dillard's Takes Control of Its Freight:

Managing Transportation with enVista Tools

Dillard's Department Stores, Inc., founded in 1938, has long been one of the largest department store chains in the U.S. The company consists of more than 270 stores spanning 29 states.

In order to drive down transportation costs, Dillard's decided to update its transportation process and update transportation management technology.

Dillard's partnered with enVista based on the firm's depth of transportation expertise. enVista was able to identify new process improvements and how technology could deliver greater results. enVista's solution design team assisted with vendor selection, technology implementation and user training. As a result, Dillard's was able to:

- Achieve target results within 12 months
- Attain the high-end of estimated business case savings
- Actively manage its own transportation — routing almost all freight without additional headcount
- Generate additional savings by replacing its traditional static routing guide approach for inbound management processes in favor of dynamic route requests and ready-to-ship processes





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