

Peet's Coffee  
Leverages  
Transportation  
KPI Tracking to  
Drive Cost Reduction



 Peet's Coffee™

  
*enabling enterprise commerce™*



## THE COMPANY

Since 1966, Peet's Coffee (Peet's) has offered superior coffees and teas by sourcing the best quality coffee beans and tea leaves in the world and adhering to strict high-quality and taste standards. With over 50 years of experience and 5,000 employees, Peet's is available in 12,000+ grocery stores across many states.

## THE OPPORTUNITY

Peet's did not have clear data visibility across all modes of transportation. Transportation stakeholders had access to several data sources, including internal sales order data and carrier billing data, but no way to tie those disparate data sources together to establish one source of truth in a business intelligence (BI) tool. The company knew that accuracy and efficiency gains were achievable and that the right partner could help optimize its transportation finance processes and distribution network.

## ENVISTA'S SOLUTION

Peet's Coffee selected enVista to help with its key performance indicator (KPI) tracking and data visibility because of its existing relationship with enVista's freight pay and carrier sourcing operations. enVista implemented

its proprietary, web-based platform, myShipINFO® (MSI), to provide enhanced visibility to Peet's transportation expenses. Using the BI tool embedded within MSI, enVista established custom fields for (KPI) analysis and implemented robust visualizations.

## THE RESULTS

With the implementation of MSI, Peet's was able to achieve KPI visibility across all distribution channels. Using the BI tool, it was able to create allocation and accrual dashboards and evaluate cost optimization opportunities to drive hard savings and internal efficiencies.

*"The journey with enVista has been great. We were operating in the dark with our data, but as our engagement with them progressed from parcel audit to freight payment, we've gained financial and operational visibility to KPIs without us needing to do any heavy lifting."*

Marc Dorau, Senior Manager of Logistics at Peet's Coffee



**Let's have a conversation.**<sup>TM</sup>

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