

Big Rock Sports Implements New Warehouse Management System (WMS) for Greater Efficiency and Scalability

Wholesale distributor of outdoor sporting goods leverages enVista's WMS implementation services to improve inventory and picking accuracy and lower labor costs





THE COMPANY


Big Rock Sports is one of the largest outdoor sporting goods distributors in North America. The distributor carries over 190,000 product SKUs and services more than 15,000 fishing, shooting, camping, taxidermy and marine retailers across the U.S.

THE OPPORTUNITY

Big Rock Sports needed to replace its existing 28-year old WMS with a modern and more suitable WMS that would meet its current and future customer and business objectives. These business objectives included:

- **Improve inventory and picking accuracy** – The legacy WMS lacked a viable inventory tracking process, while the tier-one WMS allowed them to trace each touch down to the bin level from the time a product hit the warehouse to the time it left the warehouse.
- **Reduce fines and charge backs** – Big Rock Sports was experiencing excessive chargebacks from clients and carriers due to its WMS not having the functionality to fulfill unique order requests, like bundled items.
- **Lower labor costs** – The tier-one WMS, unlike the legacy system, could integrate with Big Rock Sports' existing labor management system, allowing them to build around overall throughput and individual performances.

Upon designing a plan for the project, Big Rock Sports needed support in executing the plan and called upon enVista to facilitate an efficient, on-time and profitable implementation. Big Rock Sports' team selected enVista due to its proven implementation methodology and extensive expertise of its consulting and technology teams.





THE SOLUTION

enVista's implementation team implemented Körber Supply Chain's Warehouse Advantage WMS leveraging its unique and proven enABLE methodology. enABLE is comprised of four distinct phases – Assess, Build, Learn and Execute – which ensure that every necessary aspect of a successful implementation is accounted for and enable immediate and long-term success with the new technology.

- **Assess** – enVista's team reviewed the already existing design to understand the nuances and determine any necessary changes for meeting the business objectives.
- **Build** – The team built new processes to match the design and in-depth testing and training plans including scheduling, deliverables and traceability tools.
- **Learn** – enVista provided in-person training with a miniature warehouse setup. The teams met regularly to ensure operational readiness and alignment between the IT and operations teams.
- **Execute** – enVista executed go-live for the tier-one WMS and performed Hypercare, an elevated level of change management support to ensure the successful transition to the new technology.

After implementing the new WMS, which would encourage future expansion and scalability across other facilities, enVista provided dedicated IT resources to assist organizational leadership and warehouse associates with the transition in daily operations.





THE RESULTS

Big Rock Sports has seen significant enhancements in the key business objectives they entered the project with. Within the warehouse, the distributor saw improved picking and inventory accuracy and visibility and noticeable order improvements.

In addition to seeing success of key business objectives, this project has allowed Big Rock Sports to become more standardized and will enable scalability in the future as the organization looks to expand the technology to other facilities.

“After more than two years of planning and COVID-19 interruptions, we went live on our new WMS software and are thrilled with the results. I cannot recommend enVista enough as a valued partner for helping us get this project through the first checkpoint.

- Big Rock Sports VP, Information Technology, Shannon Adams



Let's have a conversation.™
877-684-7700 or info@envistacorp.com