



Castellini Implements Best-in-Breed Warehouse Management System (WMS) for Greater Flexibility

Fresh produce distributor
enhances its customer
service with the seamless
implementation of a WMS.



THE COMPANY

Established in 1896, Castellini is a distributor of fresh produce in the United States providing next-day shipping and cold storage options. With foodservice operations and wholesale locations in Wilder, KY, and Conley, GA, the company is the largest distributor of organic produce east of the Mississippi River. Castellini serves leading national brands offering over 400 organic produce items and more than 1,200 conventional produce items.

THE OPPORTUNITY

A client of enVista since 2014 with long-standing trust in enVista's services and consultants, Castellini looked to enVista's team to implement a warehouse management system (WMS) to replace its existing mature system. As the company continued to grow, it needed a best-in-breed WMS that would enable greater flexibility and better service for its customers, as well as offer a competitive edge in the market. With these specific needs in mind, Castellini selected Blue Yonder for its WMS and engaged enVista for implementation in early March 2020.

ENVISTA'S SOLUTION

enVista was able to quickly create a plan for Castellini within a week of the initial conversation, prior to COVID-19. As uncertainty surrounding COVID-19 grew and restrictions were put into place throughout the country, mid-March became an ideal time to begin the project to provide the distributor with greater flexibility and enhanced service for its customers during the pandemic.

A partner of Blue Yonder since 2002, enVista worked with the Blue Yonder team to create a seamless integration from its existing

WMS. Due to COVID-19 restrictions, enVista restructured its methodology to collaborate with both Castellini and Blue Yonder and effectively use tools and technology to ensure success. As a result of this restructure, 90 percent of the project was done remotely, and enVista ensured a successful implementation despite the unprecedented challenges of the pandemic and subsequently, peak season.

At the same time as the WMS implementation, Castellini also upgraded its enterprise resource planning (ERP) system, adding a new level of communication needed to ensure a seamless go-live. With extensive experience in understanding systems' requirements and impact on one another, enVista channeled its expertise and proper implementation methodology to help the distributor ensure the WMS was fully tested against the right systems with the right data.

Further, enVista provided extensive training throughout the entirety of the project which included two dedicated, full-time "super users" from Castellini's team. This training helped to ensure the company was able to be self-sufficient post implementation.

THE RESULTS

enVista helped ensure an optimized and streamlined WMS implementation and ERP system integration. By ensuring the correct training and education was delivered to the right users from Castellini's team, the company is able to remain self-sufficient after the system has been implemented – thereby reducing the potential need for outsourcing or system errors and ensuring it can successfully prioritize resources.



"enVista has become a trusted resource and partner from the moment they began consulting with us in 2014. The key factors for choosing to work with enVista were their in-depth knowledge, dedication to our needs and requirements, as well as their ability to supply Castellini with innovative supply chain solutions that has transformed our entire business. Throughout the years, we have learned to appreciate the high levels of service enVista repeatedly provides us with in all areas of our supply chain."

- Dan Taylor, Corporate CIO of Castellini



Let's have a conversation.TM

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