# **CASE STUDY**



enVista Revitalized Stauffer's' **Operations With** Seamless Upgrade to Microsoft **Dynamics 365** Finance and **Supply Chain** Management



## **ABOUT**

Stauffer's® is a wholly owned subsidiary of Meiji America Inc., which was founded in 2011 as the American division of Meiji Group, a manufacturer of snacks and food products that support healthy and fulfilling lives. Stauffer's is best known for its Original Animal Crackers and manufactures an entire line of baked snacks. Stauffer's continues to reside in York, Pennsylvania where it began in 1871, contributing to Central Pennsylvania's title of Snack Food Capital of the World.

## **OPPORTUNITY**

Stauffer's had long relied on the Microsoft AX 2012 ERP to manage its operations. However, the system was reaching end-of-life as the business landscape evolved and technological advancements became available, and this was creating limitations for Stauffer's in leveraging its ERP to its full capacity. In order to harness advanced functionalities crucial for sustaining and fostering future business growth, company leadership identified an urgent need to upgrade its ERP to a more sophisticated solution. Complicating matters, this upgrade had to be completed before the onset of the busy season, underscoring the urgency of the situation.

## **SOLUTION**

Recognizing the pressing nature of Stauffer's' requirements, enVista swiftly assessed the situation. After thorough analysis, enVista determined that upgrading to Microsoft Dynamics 365 Finance and Supply Chain Management (D365 F&SCM) would be the optimal solution to meet Stauffer's' evolving business needs. The enVista team not only focused on the ERP upgrade but also crafted new business processes to complement the implementation of



Advanced Warehouse capabilities.

To ensure a successful and timely upgrade, enVista implemented a strategic plan that involved active engagement with Stauffer's leadership, scheduled planned outages for a seamless go-live experience, and ensured the procurement and installation of all necessary hardware before testing commenced.

## **RESULTS**

enVista's expertise and meticulous planning resulted in the successful implementation of Microsoft Dynamics 365 F&SCM within the required timeframe and under budget constraints. Stauffer's reaped the benefits of enhanced functionalities during its busy season, experiencing operational efficiency surpassing the previous year within a month of go-live.

The incorporation of Advanced Warehouse capabilities brought about improved traceability within Stauffer's' facility, enhancing overall warehouse management. Microsoft D365 F&SCM not only met immediate needs but also laid the foundation for introducing new automation and advanced functionalities for future projects.

enVista's seamless upgrade to Microsoft Dynamics 365 F&SCM enabled Stauffer's to navigate its busy season with enhanced capabilities, setting the stage for sustained growth and continued success.

