

enVista's Digital IT Strategy Roadmap can help you transform your supply chain into a competitive advantage.

## Transform Your Supply Chain

Whether you are an omni-channel retailer, manufacturer, distributor or 3PL operating another company's supply chain, enVista's Digital IT Strategy Roadmap can help you transform your supply chain into a competitive advantage. enVista implements a variety of software solutions and provides business strategy consulting across several different industries and can help you uncover the value of aligning your digital IT strategy with a well-designed business strategy.

Many companies have bifurcated systems that when put together do not support a consistent customer experience. There may be a system for drop shipping, for pricing and promotions, for point of sale (POS), for an e-commerce website, and another one even still for order management. Utilizing these many disparate systems makes it extremely difficult

to provide a seamless and consistent experience. enVista works with leading companies to utilize existing assets and new investments to create a digital transformation strategy.

enVista has vast experience working with leading big box, medium and small retailers, which provides us a unique perspective as we help our customers develop a digital transformation roadmap for unified commerce. enVista has the experience to assist our customers in developing a digital IT roadmap to solve a variety of problems, including:

- Enabling trading partner management/EDI compliance and drop shipping
- Selecting and implementing the right system (WMS, LMS, OMS, etc.) for your organization
- Identifying the right transportation planning and execution systems
- Utilizing current software tools effectively to

- manage a seamless customer journey
- Creating inventory visibility across your supply chain from your vendor to your store
- Generating seamless integration between OMS and POS
- Enabling the right mix of ship from store and ship from DC to reduce split shipments
- Defining the right minimum order quantity for your operation

As part of our IT Consulting Strategy process, we will review your organization at four key levels:

### 1. Strategic

*How do your initiatives link to the strategy to deliver new capabilities and improve your competitive position?*

### 2. Operational

*How do your initiatives impact operations and processes?*

### 3. Technological

*What technology or services are required to enable key capabilities?*

### 4. Financial

*What are the anticipated costs, benefits and impact on business performance?*

## Proven Four-Phase Technology Roadmap Process

To help you reach your goals, enVista’s IT Strategy experts bring a proven four-phase roadmap process to deliver the results you expect. The first phase, **Business Assessment**, is used to understand where you want to go with the business. In the second phase, **Current Environment**, enVista takes a deep dive into understanding how you operate your business today with a focus on business and technology. In the third phase, **Future State**, enVista works with you to define the future state of its technology environment. The final phase is to provide a **Recommendation**. The recommendation provides the roadmap with the necessary investments, projects and sequencing of those projects over a time period of typically three to five years.

## The Four Phases of a Technology Roadmap

<b>Business Assessment</b>	Confirm business direction, interview stakeholders, conduct external evaluation
<b>Current Environment</b>	Analyze processes, assess IT environment, define gaps
<b>Future State</b>	Evaluate alternatives, define solution approach & target state
<b>Recommendation</b>	Develop action plan, determine cost/benefit, formalize roadmap

### Business Assessment Phase

The objective of this stage is to define and confirm the business direction for the organization that will provide the basis for decisions made. It includes the definition of current and future business requirements of the organization derived from existing corporate directives and interviews with executive and functional management.

It is critical to evaluate and understand your company’s key technology partners and their direction in order to align with your technology strategy. A well-conducted internal assessment will provide an important perspective on your strengths and areas for improvement in both your business and technological capabilities.

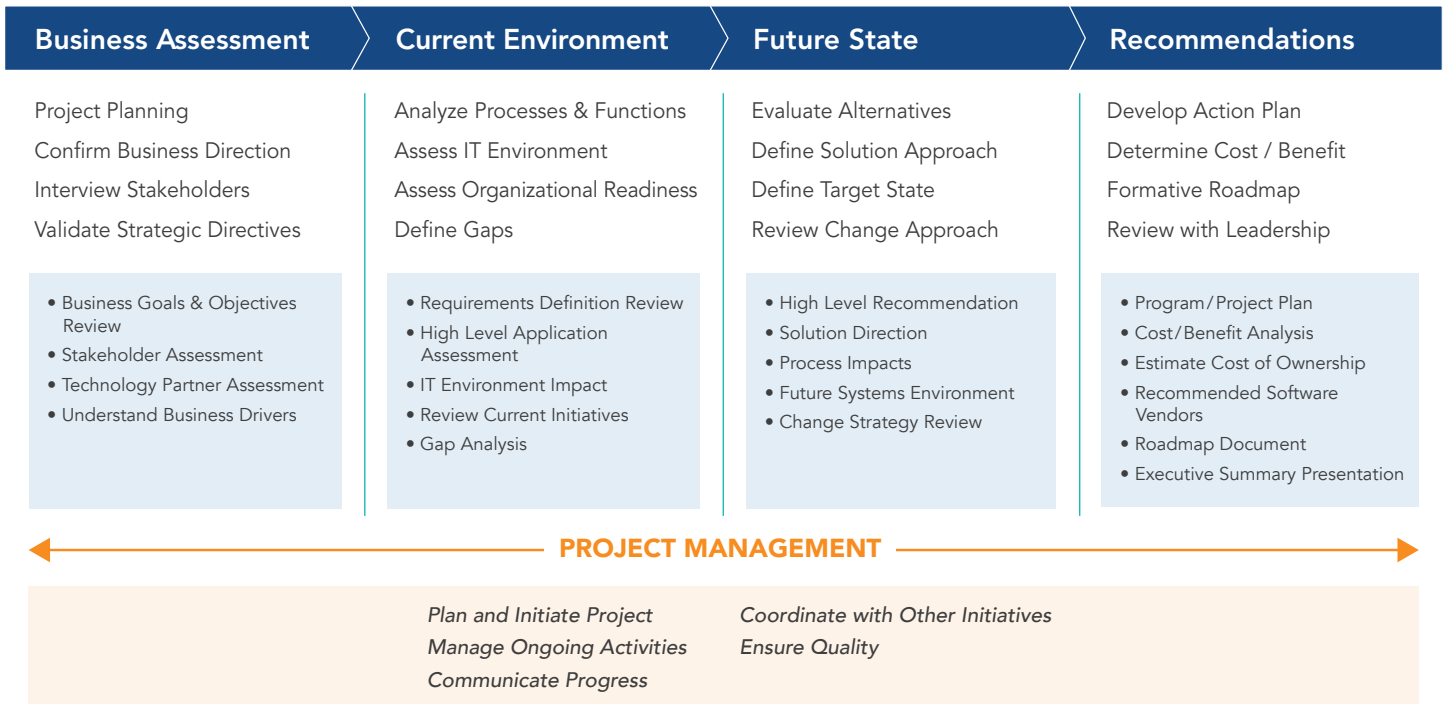
### Current Environment Phase

During the current environment phase, the existing environment is reviewed and evaluated. This includes examining business processes, operations, IT applications, systems architecture and organizational structure. The company’s overall readiness to accept change is a critical success factor in any transformational initiative and readiness to do so is defined in this phase.

Ultimately, this stage provides the information and understanding necessary to determine the gaps that exist between current IT capabilities and the stated business direction – which establishes the basis for determining the optimal solution strategy.

# Digital IT Strategy Methodology

5 TO 12 CALENDAR WEEKS



## Future State Phase

The possibilities for the target environment are evaluated – driven by the company’s business objectives, operational and IT needs. From this work, a good list of alternatives is developed from which the optimal future environment is defined.

The initial analysis is broad and unconstrained with the goal being to define a long-range plan that will later be guided by the company’s investments. The final step is to define the end state and the change strategy required to align your organization with the future environment.

## Recommendation Phase

During this final stage, a comprehensive and sustainable action plan is defined that considers timing, prioritization, etc. It aligns staff resources, projects, and funding to address the required actions and results. Leadership is presented with alternative approaches for transforming the IT environments within the supply chain.

These alternatives are stated in business terms and specify how the company will accomplish its goals in improving technology and operational productivity along with inventory visibility and integrity.

## Benefits of Digital IT Strategy

A digital IT strategy is characterized by the application of new technologies to existing business activity. Without a business-driven digital IT strategy, your organization runs the risk of not properly utilizing financial and staff resources to achieve business objectives. As a result, company resources are not always available to meet the needs of the staff or customers. Ultimately this can lead to a lack of competitiveness in the market, threats to service levels and ongoing relationship challenges with external partners.

By aligning your IT and business strategy, your organization is rewarded with benefits such as the following:

- Enabling your IT investments to be a competitive differentiator
- Enhancing support and satisfaction of your customers
- Addressing concerns that technology change is one of the highest risks in the organization
- Presenting a comprehensive and sustainable action plan based on business needs and aligning staff resources, projects, and funding to address business priorities
- Facilitating the achievement of organizational excellence through appropriate access to and use of IT
- Enhancing collaboration with internal and external organizations
- Optimizing the benefits derived from the investment in IT
- Defining accountability for IT within your organization
- Enhancing service levels to your customers
- Facilitating communications among staff on IT processes, priorities, and standards

## About enVista

enVista is a leading global consulting and software solutions firm enabling enterprise commerce for the world's leading manufacturers, distributors and omni-channel retailers.

enVista is uniquely experienced in both optimizing supply chain efficiencies to drive cost savings and unifying commerce to drive customer engagement and revenue.

enVista's Unified Commerce Platform and the firm's ability to consult, implement and operate across supply chain, transportation, IT, enterprise business solutions and omni-channel allows mid-market and Fortune 100/5000 companies to leverage enVista as a trusted advisor across their enterprises.

**Consulting and solutions delivery is in our DNA.  
Let's have a conversation.™**

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