

# Food Safety Modernization Act (FSMA 204) Compliance Strategy



The Food Safety Modernization Act (FSMA) 204 is an ordinance from the FDA that establishes traceability recordkeeping requirements for companies that manufacture, process, pack or hold foods identified as having a higher food safety risk.

The Food Safety Modernization Act (FSMA) 204 is an ordinance from the FDA that establishes traceability recordkeeping requirements for companies that manufacture, process, pack or hold foods identified as having a higher food safety risk. This includes produce, fish, nut butters and cheese. Organizations included in that category have until July 2028 to make their supply chain compliant with the new traceability requirements.

## Experienced and Data-Driven Approach

We read all 597 pages of FSMA 204, so you don't have to. Our traceability consultants have years

of experience helping food and beverage supply chain leaders implement traceability strategies that protect their organizations and customers from food risk. We have worked with hundreds of clients, including some of the America's largest fast-food chains, to create more transparent and safe supply chains.

enVista's traceability and technology experts are armed with the knowledge and strategies to make your supply chain compliant with FSMA 204 by the end of 2028. Choose from one of enVista's three project options based on your organization's unique needs.

# Core Traceability Project Phases

## Phase One – Evaluation

**Item list review** – Our consultants perform a detailed review of the items in your supply chain to understand which items will be subject to FSMA 204 requirements.

**Network design overview** – We review your supply chain to understand what critical tracking events your items go through and ensure that they are all accounted for.

**Traceability scope** – As the last step of our evaluation, we determine the full scope of your traceability needs to create a foundation for the rest of your compliance strategy.

## Phase Two – Partner Assessment

**Partner analysis** – We conduct a detailed audit of the partners in your supply chain to determine if and where they need to be involved in the compliance strategy. Supply chain partners that will need to be involved in this process include farmers, vendors, manufacturers, distributors and any other third party that encounters the product.

**Data flow evaluation** – Once we gain an understanding of your partners' involvement, we conduct an overview of the current data flow strategy throughout your supply chain and determine if and where it can be improved, as well

as what data will need to be gathered for your traceability compliance strategy.

**Risk assessment** – Based on our analyses, we determine and create a record of where risk exists in your supply chain so it can be addressed during the execution portion of the project.

**Partner education material** – The importance of traceability in the supply chain is still not widely understood and accepted within the industry. One of enVista's core differentiators is the importance we place on educating all parties on the "what and why" behind the project. We provide all necessary materials to ensure that your supply chain partners understand the findings of our analyses and the impact they will have on their operations.

## Phase Three – Execution

**Internal education** – Continuing in our education, we provide materials to your organization's internal team to ensure you understand the findings of our analyses, where traceability will be necessary in your supply chain, what changes we will be implementing and how those changes will impact your operations.

**Execution playbook** – We arm you to execute your traceability compliance strategy by providing you with an execution playbook, which will detail the steps leading to compliance, including any people, process and technology changes.



## Seven to Nine-Week Compliance Strategy

Organizations with very large and complex supply chains will need to take a much deeper dive into their operations. This process will last anywhere from seven to nine weeks depending on the supply chain's complexity and number of network partners. If your supply chain involves a wide variety of products in large amounts and several partners, vendors and other stakeholders, you should consider enVista's seven to nine-week compliance strategy.

Weeks 1-2	Weeks 3-5/7	Weeks 5-7/8-9
Phase One - Evaluation	Phase Two - Partner Assessment	Phase Three - Execution
<ul style="list-style-type: none"><li>Item list review</li><li>Network design overview</li><li>Traceability scope</li></ul>	<ul style="list-style-type: none"><li>Partner analysis</li><li>Data flow evaluation</li><li>Risk assessment</li><li>Partner education material</li></ul>	<ul style="list-style-type: none"><li>Internal education</li><li>Execution playbook</li></ul>

## Five-Week Compliance Effort

Some organizations may only need a quick project to get their traceability initiatives up to speed, and for that we have a five-week compliance effort.

Week 1	Weeks 2-5
Phase One - Evaluation	Phase Two - Solution Design
<ul style="list-style-type: none"><li>Item list review</li><li>Network design overview</li><li>Traceability scope</li></ul>	<ul style="list-style-type: none"><li>Solution path design</li><li>Solution path selection</li><li>Gap analysis</li><li>Immediate and long-term next steps</li></ul>

---

## About enVista

enVista is the leading supply chain and enterprise consulting firm and the premier provider of supply chain technology & strategy services, material handling automation & robotics, Microsoft solutions and IT managed services. With 20+ years of unmatched domain expertise, enVista serves thousands of leading brands. enVista's unique ability to consult, implement and operate across supply chain, IT and enterprise technology solutions allows companies to leverage enVista as a trusted advisor across their enterprises.

**Consulting and solutions delivery is in our DNA.**

**Let's have a conversation.®**

info@envistacorp.com | envistacorp.com