

PARTNERSHIP PROFILE



Impact Analytics (IA) delivers AI-native SaaS solutions and consulting services across planning, forecasting, assortment planning, pricing and promotions. IA's fully integrated, end-to-end platform helps companies maximize profitability and customer satisfaction through deeper data insights and predictive analytics.

enVista acts as an advisor, implementation partner and trusted subject matter expert for retailers that have selected IA's software for their organization.

enVista + Impact Analytics Offerings

enVista's retail commerce team is comprised of experts who have worked in operational and leadership roles within retail and consulting, with a focus on merchandising, planning and inventory management. We are operators who have a deep and first-hand understanding of the challenges that retailers face daily. Because of this, enVista is able to act as a trusted advisor to and liaison between Impact Analytics and its retail customers during all phases of implementation. We provide subject matter expertise, change management and end-to-end support for our joint clients with Impact Analytics, within the design, build, testing and go-live phases of an implementation.

Our Process

• Design

During the design phase, enVista's experts will support retailers in developing best in class processes in preparation for deep solution design and configuration sessions that align Impact Analytics' solution to their organization needs, capabilities and future goals. During this phase, enVista's team will also help the retailer determine key performance indicators that will allow them to measure the success of the system post-implementation.

• Build

During the build phase, enVista's team will provide support around configuration validation, testing and documentation to ensure the system design meets the expectations of the business.

• Test

enVista's team of experts in the testing of retail technology systems provides robust, customized test scripts and evaluation criteria and management around the testing process that ensure a detailed and comprehensive analysis of the system. With enVista's consulting guidance, Impact Analytics' retail customers can be assured that issues around the system and process will be revealed and resolved prior to go-live.

• Training and Go-Live

enVista's team will provide support throughout the entire go-live, including training, cutover planning and support. Our team will walk through the entire go-live process with the retailer, ensuring all end-users and stakeholders are equipped with the skillset and knowledge to benefit from the new technology.

Customer Benefits

enVista provides its retail customers with a unique blend of operational, technical and conceptual expertise during their Impact Analytics implementation.

By partnering with enVista and Impact Analytics, companies can harness the power of cutting-edge, AI-powered retail technology and expert guidance to drive better decisions, right-size inventory, boost performance and exceed customer expectations.

About enVista

enVista is the leading supply chain and enterprise consulting firm and the premier provider of supply chain technology & strategy services, material handling automation & robotics, Microsoft solutions and IT managed services. With 20+ years of unmatched domain expertise, enVista serves thousands of leading brands. enVista's unique ability to consult, implement and operate across supply chain, IT and enterprise technology solutions allows companies to leverage enVista as a trusted advisor across their enterprises.

Consulting and solutions delivery is in our DNA.

Let's have a conversation.®

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