# **Proactive Transportation Analytics**





Coupled with enVista's team of experienced analysts, our proactive approach to analytics delivers a truly integrated approach to identify opportunities, reduce costs and illuminate sub-optimal network operations.

#### **Proactive Transportation Analytics**

Shippers today are feeling the pressure from both customers and carriers more than ever. As consumer demand and expectations shift to same-day delivery and free shipping, businesses are also experiencing the strain of increasing rates from carriers.

Proactive analytics focus on data in as close to real-time as possible, enabling shippers to identify problems before they can cause serious damage to their bottom line. Relying on a proactive rather than reactive approach to analytics offers the ability to make specific actionable callouts from these data sets, which is key to navigating the ever-changing shipping landscape. enVista has specialized in transportation analytics for two decades and provides contextualized insight into your transportation network, as well as ways to reduce your transportation spend through our freight audit and business intelligence tool, myShipINFO® and advanced transportation analytics capabilities.

## enVista's PROACTIVE ANALYTICS SOLUTIONS OFFER THE FOLLOWING BENEFITS:



#### Cost Reduction Strategies

Eliminate avoidable costs throughout your transportation network with strategies such as service-level optimization, inventory positioning and elimination of avoidable accessorial charges.

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#### Market & Industry Updates

Our team provides analysis based upon industry changes, keeping you up to date on how industry changes can impact your transportation strategy and ways to mitigate any challenges.



# Actionable Callouts

Step-by-step operational improvements are driven by our data analysis. Our team then utilizes these callouts to provide recommendations on how to improve operations.



### **Real-Time Data Analysis**

The enVista team actively watches your data and keeps you updated on the flow of your data. We are there to notify you immediately of any unusual activity.



#### **Data-Driven Analytics**

We delve into the holistic view of your transportation data, thoroughly reviewing all aspects, then provide valuable insights into that data.



### Benchmarking

We identify and group data based on industry insights and similar data trends we have seen with other clients. "The journey with enVista has been great. We were operating in the dark with our data, but as our engagement with them progressed from parcel audit to freight payment, we've gained financial and operational visibility to KPIs without us needing to do any heavy lifting."

— Sr. Logistics Manager, Peet's Coffee

### enVista's Account Analyst Team

enVista's account analysts serve as an extension of our clients' transportation teams as they proactively analyze real-time data in order to identify opportunities, reduce costs and illuminate sub-optimal network operations. Our team's wide range of experience and expertise throughout a wide variety of industries and supply chain disciplines, including finance and operations, offers a truly integrated approach.

# About enVista

enVista is a global software, consulting, and managed services provider, optimizing and transforming physical and digital commerce for the world's leading manufacturers, distributors, 3PLs/LSPs, and omnichannel retailers. enVista uniquely optimizes and transforms physical and digital commerce – optimizing supply chain efficiencies to drive cost savings, and unifying commerce to drive customer engagement and revenue.

These comprehensive capabilities, combined with enVista's market-leading Unified Commerce Platform, Enspire Commerce and the firm's ability to consult, implement and operate across supply chain, transportation, IT, enterprise business solutions and omnichannel commerce, allows mid-market and Fortune 100/5000 companies to leverage enVista as a trusted advisor across their enterprises. Consulting and solutions delivery is in our DNA. Let's have a conversation.™

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