# Security Awareness Training

Security awareness training aims to educate employees about cyberattacks and how to protect against them. This training ultimately reduces the risk of data breaches, increases incident response and results in cost savings, greater trust and competitive advantage.

Security awareness training focuses on educating individuals about the various types of cyber threats and how to protect themselves and their organizations from these threats. Covered training topics include how to identify and avoid phishing attempts, how to create strong passwords, how to spot and report suspicious activity and best practices for using company-provided devices and networks. The goal of security awareness training is to increase the overall security posture of an organization by raising the knowledge and vigilance of its employees.

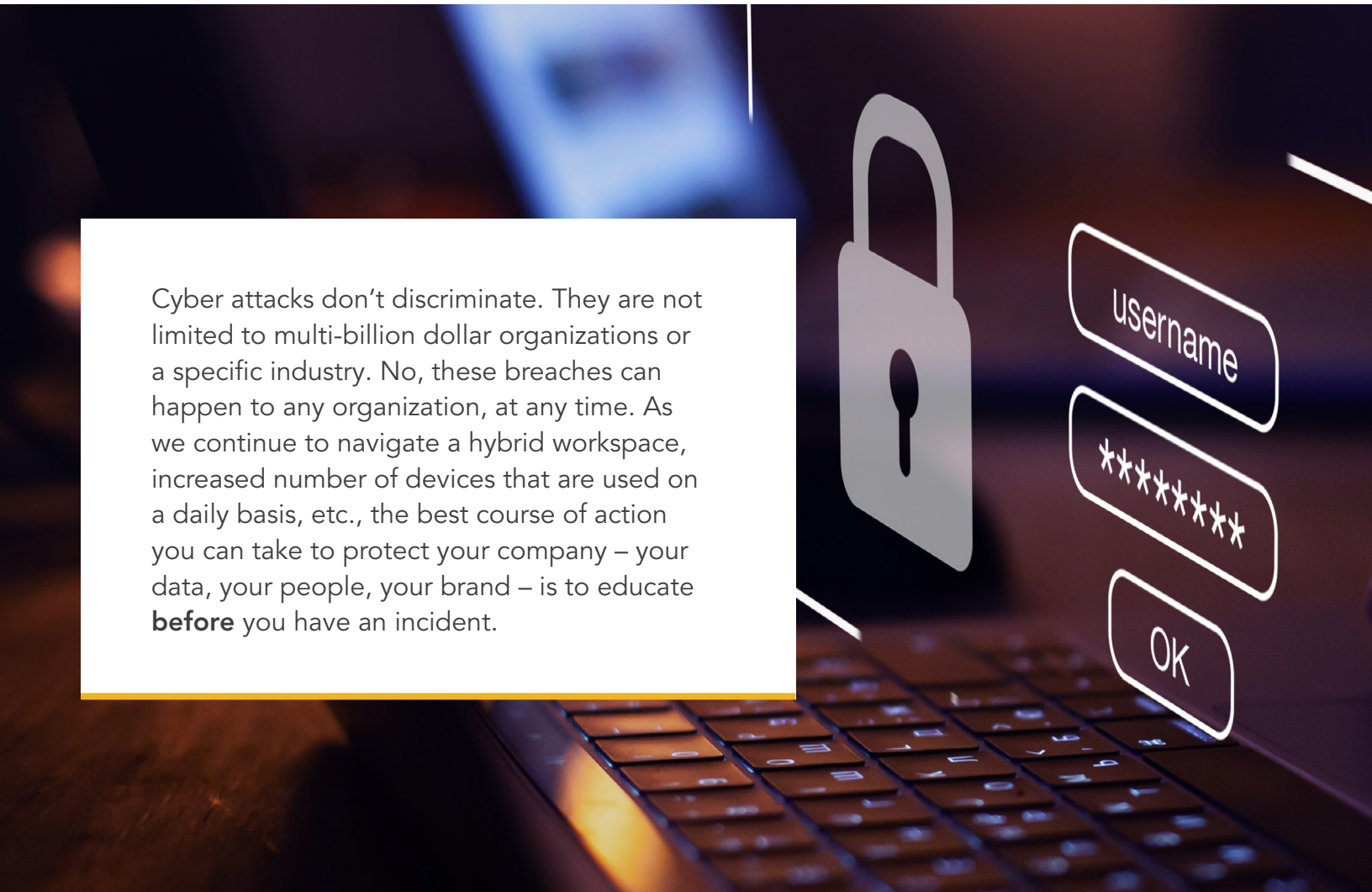
## Common Organizational Challenges

Security awareness training can help solve several challenges that organizations face when it comes to protecting themselves from cyber threats, including human error, phishing, social engineering, compliance and lack of knowledge.

Security awareness training increases employee awareness of cyber threats and how to protect against them, leading to a reduction in security incidents caused by human error. It also improves the ability to identify and avoid phishing attempts, reduces the risk of data breaches caused by phishing scams, increases resistance to social engineering tactics, reduces the risk of data breaches caused by employees falling for these scams and helps organizations to comply with regulatory requirements related to data protection and security. Additionally, it can lead to increased trust from customers, partners and other stakeholders, cost savings from reduced security incidents and penalties for non-compliance, as well as improve incident response.

## Features and Functions

- **Phishing Simulations** – Simulated phishing attacks are sent to employees to test their ability to identify and avoid real phishing attempts.
- **Interactive Training Modules** – The online training modules educate employees on a wide range of cybersecurity topics and test their knowledge and understanding of the materials presented.
- **Compliance Reporting** – Reports and documentation enable organizations to demonstrate compliance with various regulations related to data protection and security.
- **Tailored Training** – Organizations can deliver customized training that is specific to the needs of their employees and the types of cyber threats that they are most likely to encounter.
- **Automated Reminders** – Employees will receive reminders to not only complete the training, but also reminders of the policies and procedures they are to follow in the event of a security incident.
- **On-Demand Training** – Web-based training allows employees to complete the training at their own pace and on their schedule.




Cyber attacks don't discriminate. They are not limited to multi-billion dollar organizations or a specific industry. No, these breaches can happen to any organization, at any time. As we continue to navigate a hybrid workspace, increased number of devices that are used on a daily basis, etc., the best course of action you can take to protect your company – your data, your people, your brand – is to educate **before** you have an incident.

## Direct Benefits

- **Reduced Number of Security Incidents Caused by Human Error** – By educating employees about cyber threats and how to protect against them, security awareness training can help reduce the number of security incidents caused by employees making mistakes or falling for phishing scams.
- **Increased Compliance with Regulatory Requirements** – Many organizations are required to comply with various regulations related to data protection and security. Security awareness training helps employees understand their obligations under these regulations and take appropriate action to comply with them, thus avoiding penalties and fines.
- **Reduced Risk of Data Breaches** – By educating employees about the risks associated with their actions and how to protect sensitive information, security awareness training can help reduce the risk of data breaches caused by phishing scams, social engineering and other cyber threats.
- **Increased Incident Response** – By having employees who are trained and aware of potential threats, organizations can minimize the impact of a security incident and respond effectively to it.

## Indirect Benefits

- **Increased Trust from Customers, Partners and Other Stakeholders** – By showing a commitment to protecting sensitive information, organizations can increase trust from these groups.
- **Cost Savings** – By reducing the number of security incidents and penalties for non-compliance, organizations can save money on incident response and recovery costs.
- **Greater Employee Engagement and Productivity** – By providing employees with the knowledge and tools they need to protect sensitive information, organizations can increase employee engagement and productivity.
- **Improved Brand Reputation** – A company that has a good reputation for protecting customer data and being secure can attract more customers and partners.
- **Competitive Advantage** – Organizations that invest in security awareness training may be viewed as more secure and trustworthy than those that do not, giving them a competitive advantage in the marketplace.

## About enVista

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info@envistacorp.com | envistacorp.com