

# Find enVista's Experts at Körber Elevate Americas 2023

**For Immediate Release** – February 21, 2023

**WHAT:** enVista's supply chain, technology and logistics experts will provide a speaking session and one-on-one discussions at [Körber Elevate Americas 2023](#).

**WHEN:** March 12-15, 2023

**WHERE:** Orlando, FL.

## **BOOTH OFFERING:**

Visit [this link](#) to schedule a meeting with enVista's supply chain and technology experts at booth #11.

We can discuss topics spanning the end-to-end supply chain, including:

- WMS, LMS, TMS Selection & Implementation
- DC Optimization
- Supply Chain Strategy
- Network Design
- Facility Design
- Material Handling Integration
- Warehouse Automation & Robotics
- Transportation Strategy
- Demand Forecasting & Inventory Optimization

## **SPEAKING SESSIONS:**

**Title:** Big Rock Sports: One Year Later

**Speakers:** Shannon Adams, VP IT and Mark Charnot, SVP Operations | Big Rocks Sports

Amit Kirpalani, VP Supply Chain Solution | enVista

**Time:** Tuesday, March 15 at 9:45 a.m. – 10:45 a.m. EST

**Abstract:** Join enVista (a Körber North America leading WMS consulting and implementation services partner) and client, Big Rock Sports, for a follow-up to last year's insightful session on Big Rock's WMS implementation. What has changed since we last heard from Big Rock Sports in 2022? Follow along and gain insight during the Q&A between enVista and Big Rock detailing lessons learned since its first site went live as the company tackles deploying Warehouse Advantage in its remaining distribution centers.

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**About enVista:** enVista is the leading supply chain and enterprise consulting firm and the premier provider of supply chain technology & strategy services, material handling automation & robotics, Microsoft solutions and IT managed services. With 20+ years of unmatched domain expertise, enVista serves thousands of leading brands. enVista's unique ability to consult, implement and operate across supply chain, IT and enterprise technology solutions allows companies to leverage enVista as a trusted advisor across their enterprises. ® [www.envistacorp.com](http://www.envistacorp.com)

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# enVista<sup>®</sup> at a Glance

enVista is a leading supply chain and enterprise consulting firm and the premier provider of supply chain technology & strategy services, automation & robotics, Microsoft solutions and IT managed services.

With 20+ years of unmatched domain expertise and a portfolio of innovative solutions, enVista serves thousands of leading brands across the globe. enVista's unique ability to consult, implement and operate across supply chain, IT and enterprise technology solutions allows mid-market and Fortune 100/5000 companies to leverage enVista as a trusted advisor across their enterprises.

**8,700+**

Solutions Delivered

**2002**

Year Founded

**450+**

Associates

**18%**

AAGR Over 10 years

## Partial Client List

Advanced Auto Parts	Christy Sports	Hanes	MWCold	Toys "R" Us Canada
Adorama	Colony Brands	Hard Rock Cafe	NCR	Tractor Supply
Amgen	Cost Plus World	Haynes International	Nestle Purina	Urban Outfitters
American Freight	Market	HEB	Nordstrom	Vera Bradley
AmerisourceBergen	CVS Health	Hibbett Sports	PepsiCo	Whirlpool
AstraZeneca	Duluth Trading	Hostess	RedBubble	Williams-Sonoma
Autozone	FILA	Ipsy	Renfro Corporation	
Baldor Specialty	Francesca's	Jockey	Ross	
Foods	Gap	KIND	Saddle Creek	
Best Buy	GE	Kellogg's	Logistics	
Boot Barn	Genesco	Lasership	SanMar	
Castellini	Giant Eagle	Lutron	Spencer's	
Chick-fil-A	Godiva	Molson Coors	Sports Unlimited	

## CONSULTING

### Supply Chain

- Network Design
- Omnichannel Strategy
- IT Application Roadmap
- Direct to Consumer
- Inventory Management & Optimization
- S&OP
- Product Development & Sourcing Strategy
- Risk Mitigation
- 3PL Evaluation & Selection
- Transformation Management

### Retail Commerce

- Customer Experience
- Unified Commerce
- Omnichannel Fulfillment
- Merchandising & Allocation
- Digital Commerce
- Master Data Management
- Product Lifecycle Management
- Store Operations

### Transportation

- Network Optimization
- Fleet Management
- Transportation Strategy

### Distribution & Warehousing

- Warehouse Design
- Workforce Management
- Lean Process Improvements
- DC Optimization
- Warehouse Capacity Analysis
- Automation Analysis
- Slotting Analysis

### Digital Business Transformation

### Program & Project Management

### BI & Analytics

### Sustainability

### Software Selection & Implementation

### Change Management & Training

## TECHNOLOGY

### Supply Chain Systems

- Warehouse Management Systems
- Warehouse Execution Systems
- Transportation Management Systems
- Labor Management Systems

### Microsoft

- Dynamics 365
- Microsoft 365
- Power Platform
- Mixed Reality
- enVista 365
- Azure

### Retail Systems

- Merchandise Planning
- Allocation and Replenishment
- Item Assortment
- Pricing Promotion/Markdown Optimization
- Store Inventory Balancing
- Demand Planning & Forecasting

## MANAGED SERVICES

- IT Managed Services
- Microsoft Application Management
- Service Desk
- Governance
- Transition & Transformation
- Product Sourcing

## AUTOMATION

- Design Build Services
- Material Handling Consulting
- Robotics Integration
- Warehouse Control Systems

# Big Rock Sports Implements New Warehouse Management System (WMS) for Greater Efficiency and Scalability

Wholesale distributor of outdoor sporting goods leverages enVista's WMS implementation services to improve inventory and picking accuracy and lower labor costs





## THE COMPANY


Big Rock Sports is one of the largest outdoor sporting goods distributors in North America. The distributor carries over 190,000 product SKUs and services more than 15,000 fishing, shooting, camping, taxidermy and marine retailers across the U.S.

## THE OPPORTUNITY

Big Rock Sports needed to replace its existing 28-year old WMS with a modern and more suitable WMS that would meet its current and future customer and business objectives. These business objectives included:

- **Improve inventory and picking accuracy** – The legacy WMS lacked a viable inventory tracking process, while the tier-one WMS allowed them to trace each touch down to the bin level from the time a product hit the warehouse to the time it left the warehouse.
- **Reduce fines and charge backs** – Big Rock Sports was experiencing excessive chargebacks from clients and carriers due to its WMS not having the functionality to fulfill unique order requests, like bundled items.
- **Lower labor costs** – The tier-one WMS, unlike the legacy system, could integrate with Big Rock Sports' existing labor management system, allowing them to build around overall throughput and individual performances.

Upon designing a plan for the project, Big Rock Sports needed support in executing the plan and called upon enVista to facilitate an efficient, on-time and profitable implementation. Big Rock Sports' team selected enVista due to its proven implementation methodology and extensive expertise of its consulting and technology teams.






## THE SOLUTION

enVista's implementation team implemented Körber Supply Chain's Warehouse Advantage WMS leveraging its unique and proven enABLE methodology. enABLE is comprised of four distinct phases – Assess, Build, Learn and Execute – which ensure that every necessary aspect of a successful implementation is accounted for and enable immediate and long-term success with the new technology.

- **Assess** – enVista's team reviewed the already existing design to understand the nuances and determine any necessary changes for meeting the business objectives.
- **Build** – The team built new processes to match the design and in-depth testing and training plans including scheduling, deliverables and traceability tools.
- **Learn** – enVista provided in-person training with a miniature warehouse setup. The teams met regularly to ensure operational readiness and alignment between the IT and operations teams.
- **Execute** – enVista executed go-live for the tier-one WMS and performed Hypercare, an elevated level of change management support to ensure the successful transition to the new technology.

After implementing the new WMS, which would encourage future expansion and scalability across other facilities, enVista provided dedicated IT resources to assist organizational leadership and warehouse associates with the transition in daily operations.





## THE RESULTS

Big Rock Sports has seen significant enhancements in the key business objectives they entered the project with. Within the warehouse, the distributor saw improved picking and inventory accuracy and visibility and noticeable order improvements.

In addition to seeing success of key business objectives, this project has allowed Big Rock Sports to become more standardized and will enable scalability in the future as the organization looks to expand the technology to other facilities.

“After more than two years of planning and COVID-19 interruptions, we went live on our new WMS software and are thrilled with the results. I cannot recommend enVista enough as a valued partner for helping us get this project through the first checkpoint.

- Big Rock Sports VP, Information Technology, Shannon Adams



**Let's have a conversation.**™  
**877-684-7700 or [info@envistacorp.com](mailto:info@envistacorp.com)**