

Global Network Redesign

World's largest producer of gasoline engines implements global network redesign to combat diverse global network requirements and realign capacity and warehouses





THE COMPANY

With over 110 years of experience, Briggs & Stratton is trusted by millions of people around the globe and backed by the largest service network in the industry.

It is the world's largest small engine producer, the number one marketer for pressure washers, and a leading manufacturer of power generation, lawn and garden turf care and job site products.

THE OPPORTUNITY

As a multi-brand company across different business segments, Briggs & Stratton was increasingly up against diverse global network requirements. Pressure from storage capacity issues, tariff changes, high transfer costs across networks, high warehousing costs, changing political climates and service level challenges in several regions, coupled with acquisitions and demand changes, was negatively affecting its supply chain.

ENVISTA'S SOLUTION

Upon assessing Briggs & Stratton's current global distribution network including costs, capacities, inventory, transportation and products flows, enVista benchmarked

Briggs & Stratton's current state to best-in-class, identifying improvement opportunities for alternative network designs. enVista then developed and modeled these alternative designs, showing a reduction in cost of up to 15 percent across the supply chain. It was clear, Briggs & Stratton would require a global network design to improve service levels and position inventory closer to customers.

THE RESULTS

Implementing a global network redesign, realigning both capacity and warehouses, enabled Briggs & Stratton to realign its warehouses and capacity within, supporting present and future business shifts. Briggs & Stratton soon began recognizing a total supply chain cost reduction greater than 15 percent; service level improvements of 14 percent; and a reduction of warehouse costs of six percent. Additionally, enVista assisted Briggs & Stratton with an SAP Extended Warehouse Management (EWM) implementation as well as 3PL selections and implementations.

For more information on enVista's services, please call +1 877-684-7700 or contact info@envistacorp.com.



Let's have a conversation.TM

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