

Boot Barn Advances Supply Chain Strategy:

Decreasing Costs and Improving Customer Service

Boot Barn, a large specialty retailer of boots and Western wear accessories, was outgrowing its distribution space due to business growth. The retailer called on enVista to design a new supply chain to support its growth strategy.

enVista helped Boot Barn:

- **Develop** a new product flow to support new store growth
- **Design** an inventory strategy to support private label business
- **Reduce** time to customer 35% by developing an omni-channel strategy
- **Improve** store product availability through a centralized distribution model
- **Cut** transportation costs by aligning its distribution network with demand growth

The project also prompted Boot Barn to adjust its forecasting and inventory planning processes, yielding additional benefits.



BOOT BARN

