## CASE STUDY

# Spot Freight

3PL and Freight Broker Enlists enVista for IT Solutions that Scale as the Business Grows





enVista provided counsel and guidance on multiple solutions enabling Spot Freight to streamline its technology processes.

"When we started. our solution was pretty simple. We needed one server and a few desktop computers. That's when we had three people on staff and now we have over 50 people and our needs have changed. enVista has come in and consulted on different solutions. whether it's switching to a Citrix environment or using VMware for our servers or EMC for our backup. they've helped us grow throughout the way."

-Andy Schenck, President of Spot Freight



#### THE COMPANY

Headquartered in Indianapolis, Spot Freight Inc. is a third party logistics firm and freight broker that matches transportation companies with shippers. Since its founding in 2009, Spot Freight has built a solid foundation of highly motivated and knowledgeable employees dedicated to contracted carriers and customers.

#### THE OPPORTUNITY

When the company was founded, Spot Freight executives sought a partner to implement necessary information technology (IT) solutions, including IP telephony, networking, hardware and basic IT infrastructure. Spot Freight President Andy Schenck selected enVista because the company brought ample IT expertise. enVista enabled Spot Freight to utilize enVista's 24-hour Managed Service Center (MSC) and avoid hiring an in-house IT professional.

Once Spot Freight began to rapidly grow beyond the startup stage, its needs drastically changed. While the company started out with minimal needs and an employee count of just three, it grew to more than 50 employees by 2015. During this time of extreme growth and change, the company heavily relied on enVista to support all aspects of its IT operations. enVista provided counsel and guidance on multiple solutions, enabling Spot Freight to streamline its technology processes. This created the foundation for year-over-year sustained business growth.

### THE SOLUTION

enVista was able to offer Spot Freight solutions that were tailored to the company's growth and changing needs while also recommending outside vendors for other solutions that made sense for the company as it grew. Solutions recommended by enVista and implemented included EMC backup solution, VMware servers, and Citrix's XenApp and XenDesktop.

enVista is an EMC business partner. To meet Spot Freight's stringent backup requirements, enVista selected one of EMC's backup and recovery solutions. The solution, which includes premise and off-site components located in Pittsburgh, ensures the safety of Spot Freight's data. Spot Freight is an operation that runs 24/7. The EMC backup and recovery solution enables the business to keep running even if there is a critical system failure at the office. The backup solution was designed to meet Spot Freight's current and future recovery point objectives (RPO) and recovery time objectives (RTO).

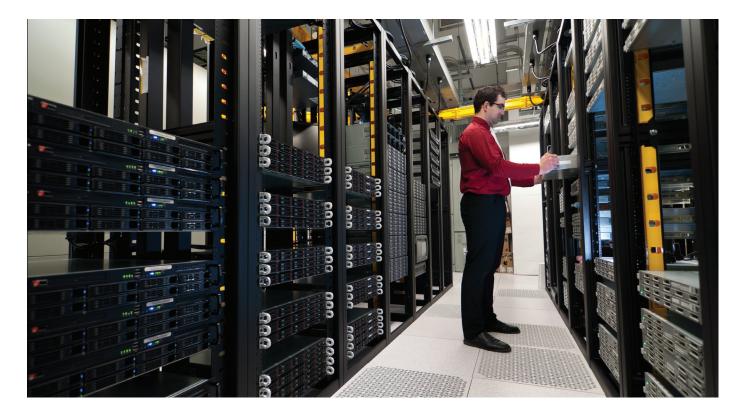
enVista implemented a solution from VMware to offer a more efficient method for deploying

servers. Rather than having to order new physical servers, Spot Freight is able to work with enVista's MSC to get new virtual servers up and running within one hour. In addition, VMware allows them to easily add additional servers to the company's existing environment. It also allows new server environments for development and test to be rapidly deployed.

A Citrix environment was recommended and added to minimize the initial costs Spot Freight incurred when hiring new employees. With Citrix's XenApp and XenDesktop, applications and IT services are easily provisioned to get new employees up and running in a matter of minutes.

#### THE RESULTS

These new transformative technologies enabled Spot Freight to eliminate redundancies and save time, all while valuable information was kept more secure and the business was kept up and running through any major mishaps.





For more information on enVista's services, please call 877-684-7700 or contact info@envistacorp.com.