



# EXPERT EVALUATION

Offered by certified UX professionals of enVista's Digital Solutions team

## Are you sure that your website needs help but unsure of why?

Our certified UX professionals can help. In an **Expert Evaluation**, we assess the usability of your website — working, wireframe, or prototype — relative to current best practices.

We analyze not only websites, but intranets, software, mobile applications, and almost anything else that has a user interface. In an Expert Evaluation, we take a deep dive and identify **areas of improvement for the user experience and design**.

### How it Works

First, we capture your high-level input related to the following:

- Company and project goals
- Competition
- Intended audiences
- Functionality
- Current pain points and challenges
- Ideal outcomes

Then, based on common web standards, best practices and heuristics, our certified UX professionals review your product and identify user experience issues.

### Deliverables

Next, we prepare a written report that documents the high-level user issues and offer solutions for alleviating the UX problems. The report we produce includes:

- A prioritized list of findings with an assigned severity to each issue
- A reasoning and description behind each finding
- High-level, written recommendations for resolution, including screen capture mockups

Finally, we present the findings and recommendations to key stakeholders.

### Expert Evaluation Cost

We collaborate with you to determine the appropriate scope of the Expert Evaluation. The size of the website, intranet and application to be evaluated and an agreed upon scope of hours will be the basis for the cost of the Expert Evaluation.