

INTERACTION DESIGN

Offered by certified UX professionals of enVista's Digital Solutions team

Know how your product will look and function before you develop it.

Our certified UX professionals **work closely with you to craft a solution** that fits your requirements and meets your users' needs. We collaborate with your business administrators and marketing team members to ensure **the quality of your brand stays consistent** across all devices and resources. Our team develops annotated wireframes and designs full color visual composites for you to review and approve before any development begins.

How it Works

First, we meet with you and your team to review and understand any user research previously conducted. Your research could include interviews, surveys, analytical reports, personas, user scenarios, journey maps, and user testing.

Then, based on the conducted research and project requirements, our UX experts work in a lean and iterative process to create the following artifacts:

- Sketches, low-fidelity wireframes, and/or high-fidelity wireframes for desktop and mobile devices
- Interactive prototypes for user testing
- Visual and brand designs for desktop and mobile devices
- Style guide

Weekly review meetings are held with stakeholders and our UX experts to discuss and review designs. We collect feedback in these meetings and make necessary changes to present in the following meetings.

Deliverables

We provide all created and approved design artifacts that include but are not limited to:

- Wireframes, Prototypes, and Visual Designs
- Technical Notes
- Video of participants screen and Think Aloud conversation during user testing

Finally, we present the findings and recommendations to key stakeholders.

Interaction Design Cost

We collaborate with you to determine the appropriate scope of our Interaction Design services. The size of the website, intranet and application to be designed and an agreed upon scope of hours will be the basis for the cost of the Interaction Design services.