

## PetFlow

A phased approach to drop ship  
and vendor management,  
tackled in manageable pieces



## enVista delivered a customized, reliable, easy to use Trading Partner Management (TPM) solution.

### THE COMPANY

PetFlow is an e-Commerce pet food delivery company based in New York City. The company carries almost 150 brands of pet food, treats and supplies. More than one million pounds of food is shipped monthly. Shipments can reach most of the country in 2-3 days. Over 100 store locations across 19 states.

### THE CHALLENGE

- Understanding and implementing the mechanics needed to communicate with trading partners



### ENVISTA'S SOLUTION

- Trading Partner Management (TPM)

### THE RESULTS

- Delivered customized, reliable, easy to use TPM solution
- Enabled easy communication through one protocol in PetFlow's language or with any number of partners in their respective languages
- A phased approach to drop ship and vendor management, tackled in manageable pieces
- Immediate return on investment (ROI)

**“They are so experienced. They’ve seen so many implementations of these different technologies at different scales of retail that they really understand how to create a customized solution that works for your business. This is a firm that can look at your business, jump into your code, understand what your priorities are and tailor a really customized solution that works for you.”**

- Michael Lackman  
CEO, PetFlow



For more information on enVista's services, please call +1 877-684-7700 or contact [info@envistacorp.com](mailto:info@envistacorp.com).