USABILITY TESTING

enVista®

Offered by certified UX professionals of enVista's Digital Solutions team

See your product clearly through your customer's eyes.

Identify usability problems. Test your prototypes. Remove opinion and replace it with actual users testing your sites and applications. We conduct testing, not only on live sites (desktop and mobile), intranets, and applications, but also on prototypes during development milestones.

We can advance the success of your projects through:

- **Onsite Moderated Usability Testing** – We perform this testing at your location.
- **Remote Moderated Usability Testing** – We perform this using web conferencing to conduct tests with customers.

How it Works

First, we capture your high-level input related to the following:

- Company and project goals
- Intended audiences
- Functionality
- Current pain points and challenges
- Ideal outcomes

Then, working with you, our certified UX professionals determine the best testing method (onsite or remote) and prepare the testing plan and script. These are reviewed with stakeholders.

Next, we schedule participants (provided by the client) and conduct user testing on 5 to 7 participants.

Deliverables

We prepare a written report that documents the high-level user issues and offer solutions for alleviating the UX problems. The report we produce includes:

- A prioritized list of findings with an assigned severity to each issue
- A reasoning and description behind each finding
- Video of participants screen and Think Aloud conversation during testing
- High-level, written recommendations for resolution, including screen capture mockups

Finally, we present the findings and recommendations to key stakeholders.

Usability Testing Cost

We collaborate with you to determine the appropriate scope of the Usability Testing. The size of the website, intranet and application to be tested and an agreed upon scope of hours will be the basis for the cost of the Usability Testing.

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